



Educate.
Advocate.
Act.

Sustainable Saratoga

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www.sustainablesaratoga.org

November 29, 2016

Dear friend of Sustainable Saratoga,

It is hard to believe, but 2017 will mark the tenth year of Sustainable Saratoga's vigilant and effective community engagement for a more sustainable city. We trace our roots back to 2008, when concerned citizens founded Sustainable Saratoga as an informal, vibrant community network. In 2011, we filed as a 501(c)(3) not-for-profit education and advocacy organization.

We would like you to become a partner in the "Campaign for Our Second Decade." If you believe in Sustainable Saratoga's mission...if you value Sustainable Saratoga's strong and independent voice...if you want us to maintain our momentum, having positive impact on issues that are important to you...please [make a generous, tax-deductible contribution](#) as 2016 comes to an end.

Sustainable Saratoga is making a difference in four key areas: (1) climate & energy; (2) housing & urban planning; (3) urban forestry; & (4) waste stream reduction. Your financial support will have broad impact, empowering Sustainable Saratoga to continue our wide-ranging work to:

- *protect the "greenbelt" and preserve our "City in the Country" vision* - our efforts were key in resisting a well-funded effort for "greenbelt" development in 2014-15, but pressure will return
- *"preserve and expand" our urban forest* - hundreds of volunteers have planted 139 trees to date
- *increase and diversify middle-income housing options* - an important front-burner effort in 2016
- *increase our use of "green infrastructure" and renewable energy sources* - we remain determined to make the Weibel Ave. solar park a reality, so the city can save money with renewable energy
- *initiate market-price, managed parking that will encourage diverse modes of transport*
- *monitor and minimize the risks from oil trains in our region* - our vigilance and advocacy was key to City Council's decision to sign on as an "interested party" at the environmental review table
- *establish policies that reduce our waste stream and minimize plastic pollution* - a newly expanded and refocused area of our efforts

For more details on all of Sustainable Saratoga's work, please read the [4-page "Campaign for Our Second Decade" brochure](#), and visit our website at www.sustainablesaratoga.org.

We are proud of all that we have achieved through the vision, drive, and leadership of hard-working citizen volunteers. However, to survive long-term as the dynamic force that people count on for a sustainable Saratoga, the time has come for the organization to evolve once again, deploying more resources to support our citizen-led initiatives and to leverage our grass roots passion more effectively.

As we look to a sustainable future for Saratoga, and the organization, we count on your generous support.

Thank you,

A handwritten signature in black ink that reads "Harry Moran".

Harry Moran, Board Chair, Sustainable Saratoga

Contribute on-line at www.sustainablesaratoga.org/give/

Or send your check to us at: PO Box 454, Saratoga Springs, NY 12866